



## Building A Culture Of Sustainability Workshop Overview

Speak to anyone with the job of creating a sustainable organisation and you are likely to hear them say that “engaging people is the most challenging part”.



Building a culture of sustainability is about more than implementing sustainability projects and initiatives. Organisations which lead the way in sustainability recognise that everybody needs to be on board, and that this requires a deliberate effort to embed sustainability in the DNA of the business. This unique 1-day workshop is specifically focused on the steps involved in shaping a culture which incorporates sustainability in all its operations, decisions and thinking.

*"It has to happen one mind at a time -- 5,000 people embraced this challenge and vision." (Ray Anderson, Interface Carpets)*

### What will we cover?

Topics covered include

- The defining elements of a culture of sustainability
- The 5 key individual enablers required for employees to engage in sustainability
- The 8 essential organisational enablers which need to be developed and aligned to support employee engagement in sustainability
- Tools and techniques for developing and supporting the enablers
- Skills and resources for measuring and tracking the enablers
- Steps for developing a culture of sustainability, including developing a framework, aligning processes and engaging staff

### Who is this workshop for?

This workshop most benefits those who...

- have the job of driving sustainability initiatives in your organisation or community
- are finding it difficult to get people on board with sustainability
- have started on the sustainability journey, maybe picked a lot of “low-hanging fruit”, and now want to go to the next level with sustainability and embed it more deeply in the DNA of the organisation
- are working with other organisations on sustainability projects and wish to further develop your ability to support change
- need to know the best place to start in building a culture of sustainability



## Outcomes

After attending this workshop, you will walk away with...

- A greater understanding of the drivers of sustainability in organisational culture
- The ability to identify the critical areas where you can support people in your organisation to engage in sustainability
- Ideas and strategies from other organisations who have effectively embedded sustainability in their culture
- A clear action plan for building a culture of sustainability in your organisation

The emphasis is on providing practical advice, backed by research, and on encouraging you to review the current state of your organisation with regard to sustainability.

## The Facilitator

Tim Cotter is a psychologist who specialises in behaviour change in an organisational and environmental context.

After 12 years in a boutique consultancy focused on values-based culture change, Tim created Awake, with a vision to inspire sustainable action through increasing awareness and connection.

Since 2005, Tim has trained hundreds of sustainability professionals to be more effective at engaging people in sustainability.

Awake works with some of Australia and New Zealand's leading organisations to support them in their efforts to embed sustainability more deeply in their culture.



**For upcoming workshops visit**  
[www.awake.com.au/bcos](http://www.awake.com.au/bcos)

## Enquiries to

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## Previous attendees say...

*"Practical approaches for addressing the cultural aspects of organisational change; lots of opportunity for participants to share their stories and connect with each other. Valuable workshop for those working to effect change who are stuck, lacking focus or facing obstacles"*

Sharon Ede, Senior Advisor, Zero Waste South Australia

*"With a strong culture of sustainability established in our organisation, the workshop provided great insight in to where to next and taking next steps"*

Philip Wells, Sustainability Coordinator Adelaide Convention Centre

*"Positive, affirming workshop. Real tools provided to influence change. Presented in a way that different people from different organisations could relate to – thank you!"*

Tuesday Heather, Environment Officer, Shellharbour Council